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## **NETICspotplay<sup>®</sup> function**

Digital signage solution allows the user to:

- 1 LCD Screen Content Management

## Description of NETICspotplay® function

### 1 LCD Screen Content Management

- Where, when and what content will be shown on the screens in either the hotel, commercial or convention centre for a company, is directed via computer.
  - o It is enabled:
    - Advertising commercials airings - various advertising messages can be aired via LCD screen according to the previously planned and defined time intervals
    - Communication - communication about various events, happenings, ...
    - Presentation of various offers, activities (wellness, aerobics, restaurants, ...)
    - TV program broadcast
- All screens in the system, irrelevant of their locations, can be managed from one place and for several days in advance.